



FloorPlay Competition

SPONSOR PROPOSAL

ABOUT US

Floorplay is everything about pole dancing, minus the pole. In this competition you get the chance to show off your skills in floor work, lap dance, booty shaking and choreography, or any style you like!

Open to amateur, semi-pro and professional levels, male and female, solos and duos, it is your chance to be creative and dance how you like. Each act is judged against each act allowing for a diverse night of entertaining performances.

How did FloorPlay come about? FloorPlay was created by Daisy and Amber, when they realised there was a gap in the competition market for pole dancers that just loved creating a floor show.

Amber and Daisy have been professional Dancers, Pole Dancers, Instructors, Showgirls, Competition Judges, Title Holders, Studio Owners and Event Managers in the Industry for over 15 years. Starting in Sydney's first pole dancing studio Bobbis Pole Studio, both have a wealth of knowledge in the industry locally and Internationally, which they love sharing with the dance, burlesque and pole community.



BENEFITS



Held at the Factory Theatre, Sydney, be seen by your target audience, all in one place!

FloorPlay sees audiences of up to 500 people on the night, made up of predominantly female members, aged 18 - 50, with common interests in dance, nightlife, fitness and fashion. The show itself is broken up into intervals to allow for shopping at our stalls on site, with MC sponsor mentions and thank you's peppered throughout the show.

Along with live marketing, we offer social media representation including Facebook, Instagram and E-Newsletter advertising.

Where applicable, Live Stream, or download / streaming increases target market reach, adding on 100's of more people reached, as well as the ability for live stream to be watched well after the event date for continued marketing.

PACKAGES

Flyers on seats - \$100

Please provide flyers prior to event. Includes social media shout outs, MC mention & Newsletter mentions.

Stall Holder - \$200

Includes entry for one person per stall. Additional stall helpers add on \$50 (max 1 extra helper per stall)

Includes social media shout outs, MC mention & Newsletter mentions.

*Black table clothes provided, please arrive early to set up stall.
Add ons: flyers on seats for \$50*

Access to goodie bags for winners - Free

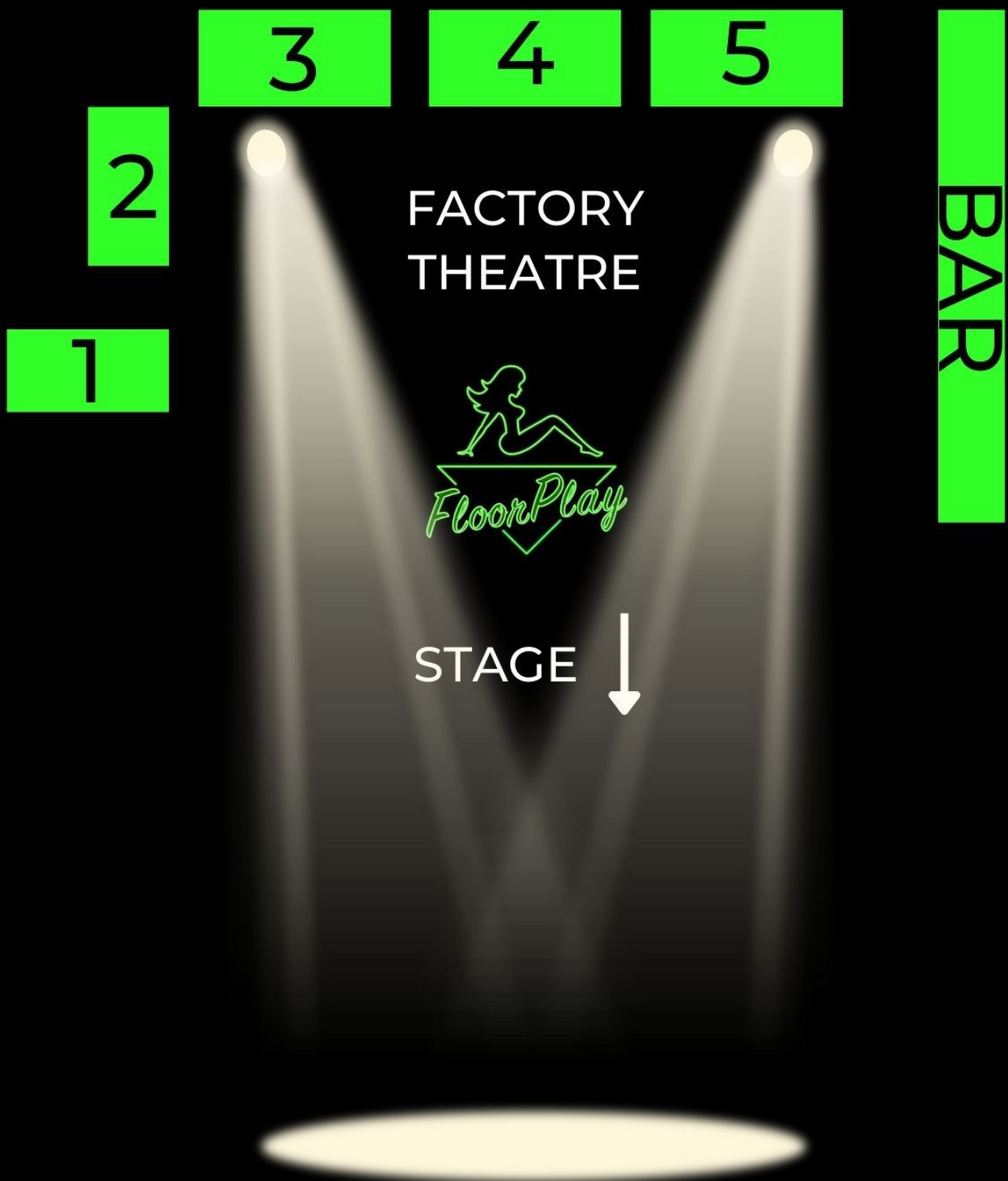
*Have some samples/ gift vouchers or merchandise to give to competitors? Lets us know and we can add to winner bags.
Includes social media shout outs & Newsletter mentions.*

Have something different in mind that may suit your business? Let us know and we can tailor a package to suit.

Sponsors must supply all advertising material for social media within one week of sponsorship confirmation. All prices are in Australian Dollars and must be paid into the FloorPlay account:

**FloorPlay Competition
Commonwealth Bank
BSB: 062-735
Account Number: 10317386**

STALL MAP



CONTACT



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VERTIGO
PHOTOGRAPHY